FOR PEOPLE SELLING THINGS THEY OWN

Your item. Your link. Your price. Your money, straight to you.

Sell what you no longer use to people near you: a cycle, a phone, a sofa. You set the lowest price, neighbours bid, and the winner pays you directly. ShopQ takes no percentage.

SELLING SECOND-HAND, TWO WAYS

	On groups and classifieds today	On Shopq
BUYERS	Messages come from across the city, and many never turn up.	Your listing shows to buyers within the distance you pick: 5, 10 or 25 km, or city-wide.
PRICE	"What's your last price?" The same haggle, one chat at a time.	Buyers bid in the open, from your minimum price up. The highest bid wins.
NUMBER	Your phone number is public from the first post.	Numbers are shared only between you and the winner, after the auction ends.
HANDOVER	Did they pay? Is it really them? You find out at the door.	The winner shows a 4-digit Meet Code. You enter it, and the sale is done.

WHAT YOU GET

A head start
Snap a photo. ShopQ suggests the title, the category and a price range.

Your own link
Share any listing in your groups. Buyers tap it and place a bid.

Your minimum price
Bids start at the price you set. Change it any time until the first bid.

Paid to you
By UPI or cash, as you choose when you list. ShopQ never holds the money.

Buyers already asking
Buyers post what they want. Have it? Respond with a listing.

Every step on record
Live, final call, meet-up, delivered. You both see the same steps.

Free to list. No fee on your sale.
No percentage, no flat charge. Turn the page to go live in three steps.

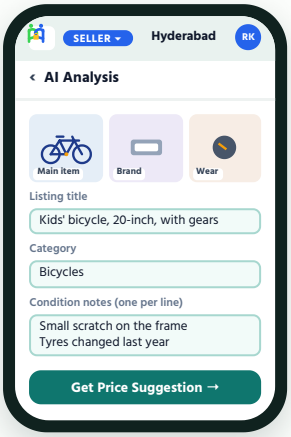
GETTING STARTED

Get live in three steps

BUY & SELL · SIMPLE

Install ShopQ and sign in with your phone number. Tap the pill at the top and switch to **Seller**, open **Buy & Sell** and tap **List a new item**. Set your location if asked: buyers find items by distance.

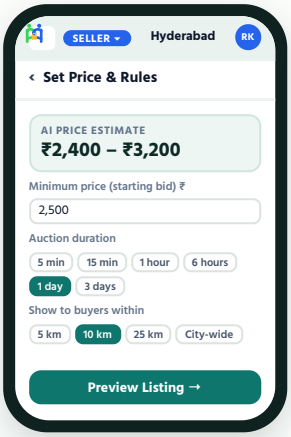
1 Snap the item



- Say what it is in a line, tap **Take Photo**: the main item, the label, any wear.
- Tap **Analyse**. ShopQ fills the title, category and condition notes. Fix anything wrong.

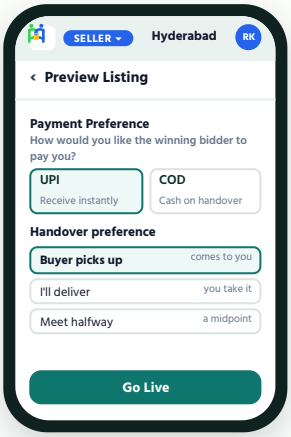
AI busy? Tap **Enter Manually** and type the details yourself.

2 Set your price and rules



- Tap **Get Price Suggestion** for an estimate, or set it yourself.
- Your **minimum price** is the starting bid. MRP is optional.
- Pick how long it runs and how far away buyers see it.

3 Choose how you're paid, then go live



- **UPI** needs a UPI ID in Profile → UPI Settings; or take **Cash on handover**.
- Say how you'll hand it over.
- Tap **Go Live**. Buyers near you can bid.

THEN, FOR EVERY ITEM

Start to finish

Live
Buyers near you bid. You're told when the first bid lands.

Final call
The last 5 minutes. Bids now can't be withdrawn.

Sold
Time runs out; the highest bid wins. Numbers are shared now.

Meet-up
The winner collects within your window, 24 hours by default.

Meet Code
They tell you 4 digits. Enter them and tap **Confirm Handover**.

Delivered
Done. You can rate each other.

Paid to you. The winner pays you the winning bid directly, by UPI or cash as you chose when you listed. ShopQ never holds the money.

STUCK? THREE WAYS TO GET HELP

Ask ShopQ
Tap the question mark on any screen in the app.

Ask a partner
A ShopQ partner near you can set it up with you.

WhatsApp us
Identity, payments, or anything unsafe.

95503 96660

Get the app
shopq.ai

Demo seller and listing shown. Your screens show your own.

GOING FURTHER

Run a good auction

BUY & SELL · ADVANCED

Three choices decide who bids, and when

The price you start from, how far your listing reaches, and how long the winner has to collect. You set all three on **Set Price & Rules**.

ON THE FORM: **Minimum price**, **Show to buyers within** and **Collection window**

BEFORE GOING LIVE

Price it right

Bidding starts at your minimum price. ShopQ's estimate is a guide, not a rule. If you add the MRP, your starting bid can't be above it.

No bids yet? Tap **Change price**. It works until the first bid.

ON THE LISTING

Choose who sees it

5, 10 or 25 km, or city-wide. Buyers see only how far away it is, never your exact location.

Nobody bidding? Widen the radius to reach more buyers.

AFTER IT'S SOLD

A collection window

Under Advanced settings: how long the winner has to collect, from 15 minutes to 72 hours. It's 24 hours unless you change it.

The winner gets a reminder halfway through the window.

WHILE IT'S LIVE

You stay in control

Change price	Until someone bids, you can move the starting bid up or down.
End & sell to highest bidder	Happy with the current bid? End now and the highest bidder wins. Needs at least one bid.
Cancel auction	Pick a reason. No winner is declared, all bids are voided, and bidders are told.
Final call	In the last 5 minutes you can't end early or cancel. Bids placed then are binding.

YOUR LISTINGS, AT A GLANCE

Live
Buyers are bidding. Share it to bring in more.

Final call
The last 5 minutes. Bids are binding now.

Buyer arriving — verify code
Meet, check, then enter their Meet Code.

Delivered
Done. Rate the buyer if you like.

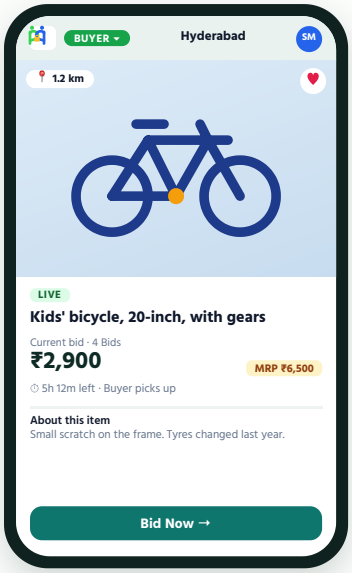
Ended
No bids this time. Tap **Re-list this Item**, maybe at a lower start.

Cancelled
You cancelled it. Its bids were voided.

GOING FURTHER

Find more buyers

BUY & SELL · ADVANCED



HOW BUYERS SEE YOU

A clear listing, with the bids on it

Buyers see your photos, how far away the item is, the current bid, the time left and, if you added one, the MRP.

To bring buyers in, open your listing and tap **Share Listing**. Send it to your society groups, or to anyone who asked.

Your number stays hidden. Only the winner gets it, after the auction ends.

Buyer requests

Buyers post what they want. Open one, tap **Respond with a Listing**, and they're told.

Selling preferences

Pick the categories you sell. ShopQ matches buyer requests in them to you.

Photos, honestly

Show wear as it is. Photos with faces, ID cards or addresses get flagged for review.

No bids yet?

Lower the starting bid, add photos, widen the radius, or share it.

ASQ on price

No bids for days? ASQ suggests a new starting price. Use it, or keep yours.

Need help?

Tap the question mark on any screen.

IF SOMETHING GOES WRONG

Keep the handover clean

- Meet, let them check the item, then take the Meet Code. Only you, the seller, can verify it.
- **Code not working?** Wrong digits say "isn't valid"; an old code says "expired". Ask the buyer for a fresh one.
- **Winner didn't come?** Once the deadline passes, **Give 24 more hours** or **Forfeit & offer to next bidder**. The no-show is noted on their account.
- **A real problem?** Tap **Report an issue** on the handover screen.
- Your listings are also on the web at shopq.ai. Sign in with the same phone number.

Know others with things to sell? Bring them on.

ShopQ partners help people near them get started. To bring someone on, or to become a partner yourself, WhatsApp us on **95503 96660**.