

FOR HOME COOKS, TIFFIN KITCHENS AND HOME BAKERS

Your kitchen. Your link. Your price. Your money, straight to your UPI.

Cook for the families around you from your own kitchen page. You set the prices, share your own link, and buyers pay you directly. ShopQ takes no percentage of your sales.



THE SAME COOKING DAY, TWO WAYS

On WhatsApp and Instagram today		On Shopq	
MENU	You post the menu as a photo and answer "price?" one message at a time.	MENU	Photograph your menu card once. ShopQ lists every dish with its price.
ORDERS	Orders come by DM, call and WhatsApp, each in a different format.	ORDERS	Orders arrive with the community, block and floor already on them.
COOKING	You count the plates from the chats, late at night.	COOKING	The delivery adds up every plate ordered. Cook to the totals.
SOLD OUT	You reply "sorry, finished" to everyone who asks after.	SOLD OUT	Set the plates for each dish. When a dish sells out, ordering stops by itself.

WHAT YOU GET



Your own kitchen page

Your name, your dishes, your photos and your meal times.



Your own link

Share your kitchen and each cooking day in your society groups.



Your price

You set the price of every plate, and your own delivery fee.



Money straight to you

Buyers pay you by cash or UPI. ShopQ never holds your money.



Cook to the count

Plates per dish, refilled each morning. No more plates than you can make.



Trust buyers can see

Your FSSAI, a verified identity and neighbours who vouch for you.



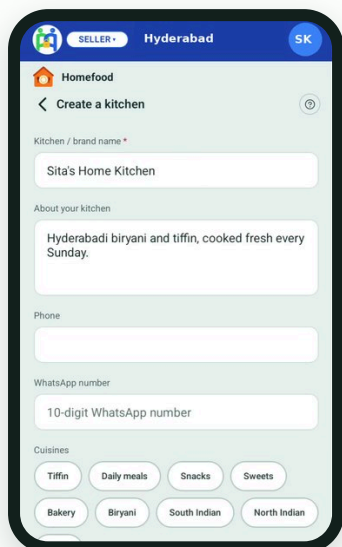
First 3 months free. Then plans from ₹100 a month.

No percentage of your sales. Turn the page to go live in three steps.

Get live in three steps

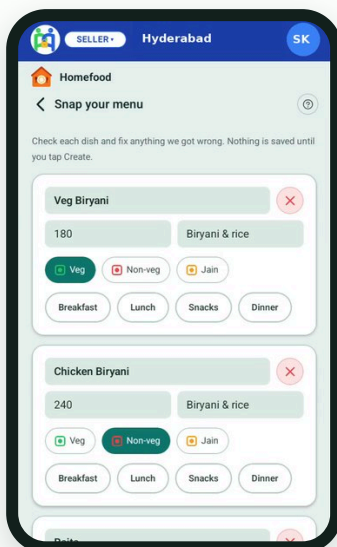
Install ShopQ and sign in with your phone number. Tap the pill at the top and switch to **Seller**, then open **Homefood**.

1 Create your kitchen



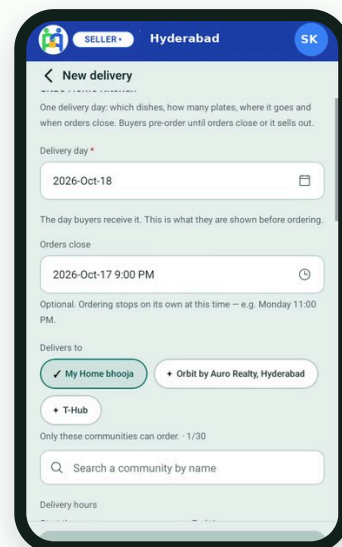
- Your kitchen's name, what you cook and your cuisines.
- Your meal times and address. FSSAI is optional to start.

2 Snap your menu



- Photograph your menu card, up to five pages.
- ShopQ reads every dish and its price. Fix anything, then tap Create.

3 Open a cooking day



- Pick the day, when orders close and the communities.
- Set the plates for each dish. When one sells out, ordering stops by itself.

THEN, EVERY COOKING DAY

Your cooking day, start to finish



Share

Send the cooking day to your society groups.



Orders land

Buyers pre-order. **Accept all** in one tap.



Orders close

At the time you set, or when it sells out.



What to cook

Every plate added up. One slip per order.



Send out

The whole day, one community or one block.



At the door

The buyer marks it received in their app.

Paid to you. Collect cash or UPI at the door. You don't type a code on a delivery: on orders at or above your code amount, the buyer confirms with their own code. For a **pickup**, the buyer gives you their code and you enter it on the order.

STUCK? THREE WAYS TO GET HELP

Ask ShopQ

Tap the question mark on any screen in the app.

Ask a partner

A ShopQ partner near you can set it up with you.

WhatsApp us

Identity, payments, or anything unsafe.

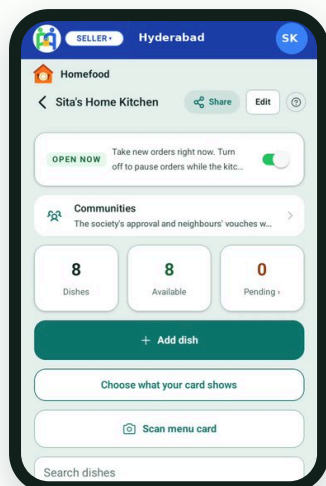
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Get the app

shopq.ai

Cook to the count. Sell every plate.



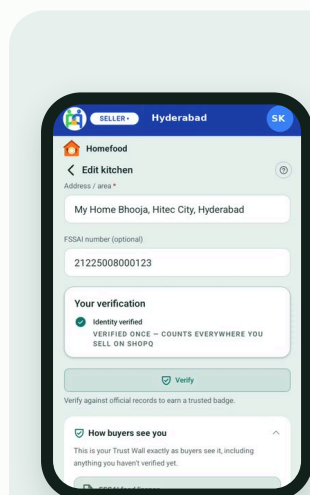
YOUR KITCHEN PAGE RUNS THE DAY

Open now	Take new orders right now. Turn it off to pause orders while the kitchen stays listed.
Plates per day	The most plates of a dish you can make in a day. Buyers can't order past it. Always set one.
Auto-refill	The count resets each morning. Made extra, or something spoiled? Adjust it on the dish.
Meal times	Breakfast, lunch, snacks, dinner. Buyers see "Available now" in your windows, and order a dish only in its window.
Also sell any day	A dish on a cooking day is a pre-order for that day only. Switch this on to also sell it for today.



Last Call: plates left near the end of a window?

Put the dish on **Last Call**. Buyers who saved the dish or follow your kitchen get an alert with your Last Call price, once a day. Pick **Auto price drop** or **Surprise bag**, and a floor it won't go below. Better than throwing food away.



EARN TRUST

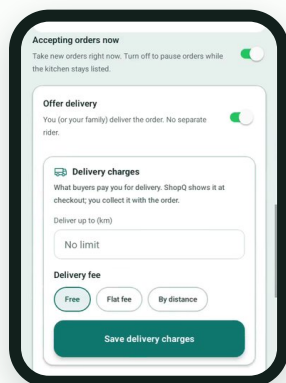
Food from a home kitchen needs trust

FSSAI	Open Edit and add your FSSAI registration. Even the basic one counts. ShopQ checks it against official records.
Identity	Verify once, and it counts everywhere you sell on ShopQ.
How buyers see you	Your Trust Wall exactly as buyers see it, including anything not verified yet.

ON YOUR CARD IN EACH COMMUNITY

- Approved by the Lotus Heights society**
The society's admin allows you in.
- Trusted by 12 neighbours**
Residents who bought from you and vouched. Names are never shown.

Vouches come only from completed orders. They can't be asked for or bought.

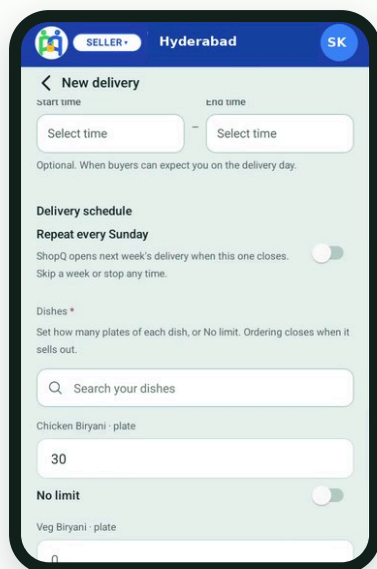


DELIVERY IS YOURS TO RUN

Offer delivery, at your fee

Who delivers	You or your family take it, or you book a rider (Porter, Rapido) when it's ready. ShopQ does not send a rider.
Delivery fee	Free , Flat fee or By distance . Free shows buyers a Free delivery badge.
Code amount	Choose the order value (₹200 to ₹2,000) at or above which the buyer must confirm with their handover code.

Grow from one tower to many



COOK ONCE FOR THE WHOLE SOCIETY

Repeat your cooking day every week

Switch on **Repeat every Sunday** (or your day). ShopQ opens next week's delivery when this one closes. Skip a week or stop any time.

Set plates for each dish, or **No limit** and cook to the totals after orders close. Add a second community to the same day: same cooking, more doors.

On your kitchen page, tap **Share kitchen** to post your link in society groups.



Answer requests

"30 veg samosas for Saturday." Any nearby cook can offer, and the buyer picks.



Custom orders

Buyers who favourite your kitchen can ask for a custom dish. Accept or decline.



Collect vouches

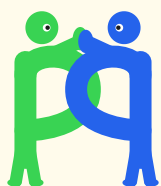
After a completed order, neighbours can vouch for you on the community page.

ON THE WEB · SITTING DOWN

Your kitchen at shopq.ai too

Sign in on a laptop with the same phone number.

- Your menu, orders and cooking days, with packing for each day.
- Your earnings, and the team who run the kitchen with you.
- Invoices in your name for every order. Switch them on from the web.



Did someone help you set up?

Link them on your kitchen page so they get credit for what you sell. It costs you nothing. Know other cooks who should be here? Ask us about becoming a ShopQ partner on WhatsApp **95503 96660**.