FOR FARMS AND RESELLERS WHO SELL TO GATED COMMUNITIES

Your shop. Your link. Your price. Your money, straight to your UPI.

Sell to the communities around you under your own brand. You set the prices, share your own link, and buyers pay you directly. ShopQ takes no percentage of your sales.

THE SAME DELIVERY DAY, TWO WAYS

	On WhatsApp today	On Shopq
MONDAY	You type the list again in every society group.	Tap share. ShopQ writes the message with your products, prices and closing time.
ALL EVE	"B-402, 2 kg tomato." "Same as last week." Replies all evening.	Orders arrive with the block and flat number already on them.
NIGHT	You add it all up in a notebook.	The totals are ready: 14 kg tomato, 9 bunches coriander. Go and buy.
AFTER	You chase who paid, screenshot by screenshot.	Each order is closed at the door with the buyer. Paid to you, cash or UPI.

WHAT YOU GET

Your own shop
A brand page with your logo, your products and your photos.

Your own link
Share it in your society groups and on your status. Buyers tap and order.

Your price
You set every price and the printed MRP. Change it whenever you like.

Money straight to you
Buyers pay you by UPI or cash. ShopQ never holds your money.

No more notebook
Orders come with block and flat, and the totals add up themselves.

A badge buyers trust
Organic and Fresh badges, checked by ShopQ, on your products.

First 3 months free. Then plans from ₹100 a month.

No percentage of your sales. Turn the page to go live in three steps.

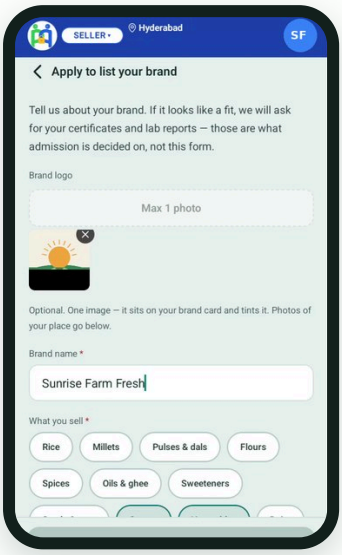
GETTING STARTED

Get live in three steps

FRESH & PURE · SIMPLE

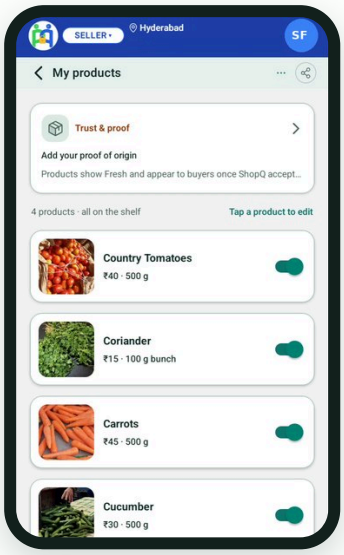
Install ShopQ and sign in with your phone number. Tap the pill at the top and switch to **Seller**, then open **Fresh & Pure**.

1 Apply with your brand



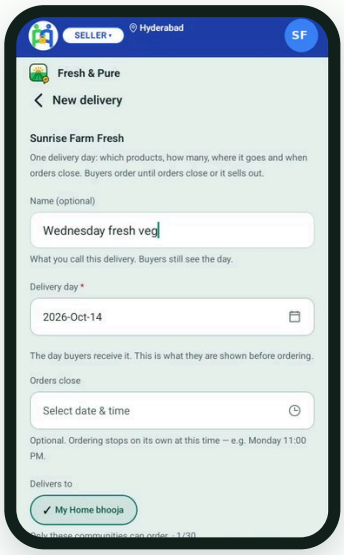
- Logo, name, what you sell, and where you deliver from.
- One document, such as your FSSAI. ShopQ reviews it, then your brand goes live.

2 Add three products



- Name it the way buyers ask for it.
- Size, your price and the printed price.
- A good first photo. Then Publish.

3 Open a delivery day



- Pick the day and the communities.
- Set when orders close.
- Switch on repeat, and next week opens by itself.

THEN, EVERY WEEK

Your delivery day, start to finish

Share
Send ShopQ's card to your society groups.

Orders land
With block and flat. `Accept all` in one tap.

Orders close
At your set time, or tap `Stop taking orders`

To pack
Totals tell you what to buy. One slip per order.

Send out
The whole day, or one tower at a time.

At the door
Type the buyer's 4-digit code, then you are done.

Paid to you. Buyers pay you in cash or UPI at the door. Small orders below your code amount need no code: tap `Mark delivered`.

STUCK? THREE WAYS TO GET HELP

Ask ShopQ
Tap the question mark on any screen in the app.

Ask a partner
A ShopQ partner near you can set it up with you.

WhatsApp us
Identity, payments, or anything unsafe.
95503 96660

Get the app
shopq.ai

Demo brand and communities shown. Your screens show your own.

GOING FURTHER

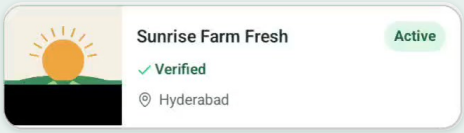
Earn trust. Hand over cleanly.

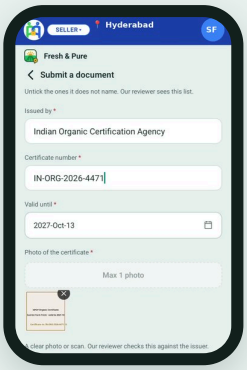
FRESH & PURE · ADVANCED

Buyers pick the brand they can trust

A badge is earned, never set by you. ShopQ checks every document, and buyers see exactly what was checked. You can sell without one; your products just show without a badge.

WHERE: your brand → **Trust & proof** → **Add a document**





BADGE

Organic

Upload your **NPOP certificate**: the issuer, the certificate number and the date it expires. Tick the products it covers and add a clear photo.

On the product page: **Organic**

Send a renewal before it expires. When a certificate expires, the products it covers are hidden from buyers.

BADGE, EVERY DELIVERY

Fresh

Put the real **harvest date** on each delivery. Harvested within 2 days of the delivery day, buyers see Fresh.

On the product page: **Fresh**

A repeat delivery opens with no harvest date or photos. Add them each week, plus up to 8 photos on the day.

From Sunrise Farm, Shamirpet

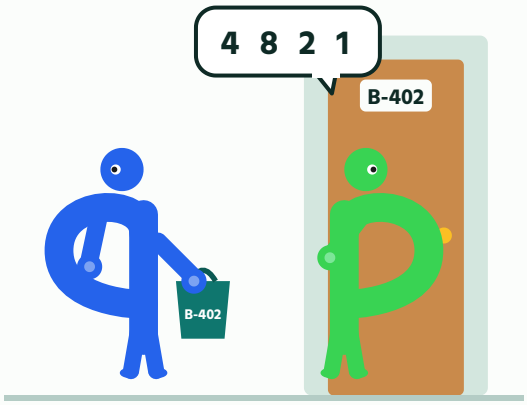
Verified by ShopQ from the farm's letter.

A LINE ON YOUR PRODUCTS

From your farm

Add a letter from the farm as proof of where it grows. Your products then show a **"From ..."** line.

Your FSSAI licence lets your brand sell. It does not add a badge.



AT THE DOOR

The handover code protects you both

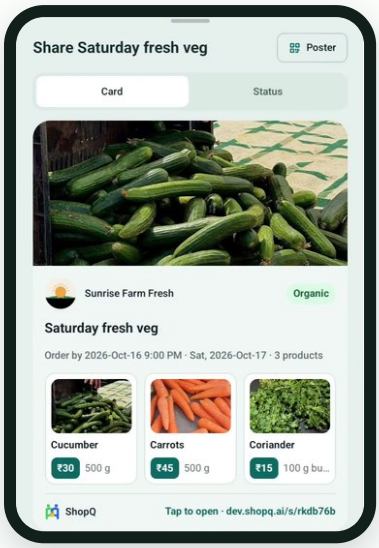
Order at or above your code amount	Open the order, tap **Confirm delivery**, type the buyer's 4-digit code. Delivery fee counts toward the amount.
Small order	Below your code amount there is no code. Tap **Mark delivered**.
Nobody home	Open the order → **Couldn't deliver — cancel** → Nobody home. Don't leave it: an order still out for delivery closes as delivered after 48 hours.
Money	Settle cash or UPI with the buyer, then finish the handover. ShopQ never holds payment.

Buyers: share your code only once the order is in your hands.

GOING FURTHER

Grow from one society to many

FRESH & PURE · ADVANCED



BRING YOUR GROUP ACROSS

One link at a time, your WhatsApp group moves over

On a delivery, tap the share icon. ShopQ makes a card with your products, prices, when orders close and when you deliver, plus one link to order. Post it in your society groups or on your status.

Buyers who follow your brand can be told too: tap **Tell my buyers**, once a day.

Repeat every week

Next week's delivery opens by itself.

A second community

Same van, more doors.

Community page

Neighbours find you, and vouch after a delivery.

Answer buyer requests

"Does anyone deliver eggs?" Reply with an offer.

Collect reviews

Ask your regulars after each delivery.

Need help?

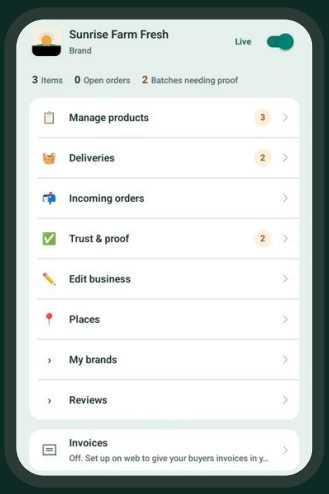
Tap the question mark on any screen.

IN THE APP, AND ON THE WEB

Run the whole brand from one page

Everything for your brand is one tap from its page in the app. For desk work, sign in at shopq.ai on a laptop with the same phone number.

- Invoices in your name for every order, for the bank or Udyam. Switch them on from the web.
- Reports on your sales.
- Bulk upload of your product list.
- Your customers, in one place.



Know other sellers? Bring them on.

ShopQ partners set up shops and brands for sellers they know, then hand the account over with a code. The seller owns it from day one. Ask us on WhatsApp **95503 96660**.