

FOR KIRANA, PHARMACY, BAKERY AND EVERY
NEIGHBOURHOOD SHOP

Your shop. Your link. Your price. Your money, straight to your UPI.

Put your counter on the phones of the families around you. They find your shop by distance, order or ask, and pay you directly. ShopQ takes no percentage of your sales.



A DAY AT YOUR COUNTER, TWO WAYS

By phone and WhatsApp today	On Shopq
ORDERS Regulars call or WhatsApp their lists, and you write them down.	ORDERS Orders arrive in the app with the items, sizes and prices.
ASKS "Do you have 5 kg Sona Masoori?" You answer each one on the phone.	ASKS Buyers ask in the app. You tap "We have it" and add a price.
NEW New families nearby don't know your shop or what you stock.	NEW Buyers nearby see your shop, sorted by distance, with your hours.
PAID? You check UPI screenshots against the notebook.	PAID? The buyer pays you by UPI or cash, and the code closes the order.

WHAT YOU GET

 Your own shop Your shopfront, with photos, items, sizes and hours.	 Your own link and QR A QR for your counter, a link for WhatsApp. Buyers scan and shop.	 Your price You set the price and MRP. Sell below MRP and buyers see the saving.
 Money straight to you Buyers pay your UPI ID or cash. ShopQ never holds your money.	 Found nearby Families around you find your shop by distance, open or closed by your hours.	 Your team, your control Staff use their own phones. How buyers pay you stays with you.

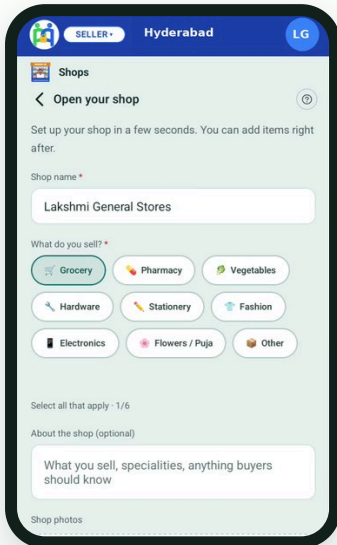


First 3 months free. Then plans from ₹100 a month.
No percentage of your sales. Turn the page to go live in three steps.

Get live in three steps

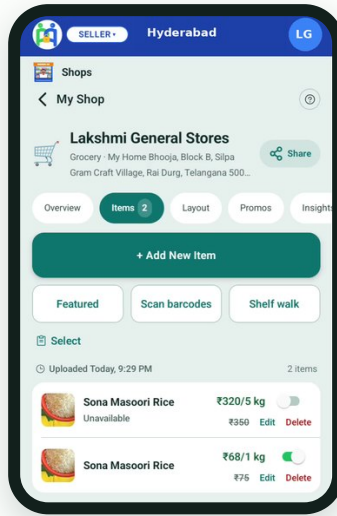
Install ShopQ and sign in with your phone number. Tap the pill at the top and switch to **Seller**, then open **Shops** and tap **Open your shop**.

1 Open your shop



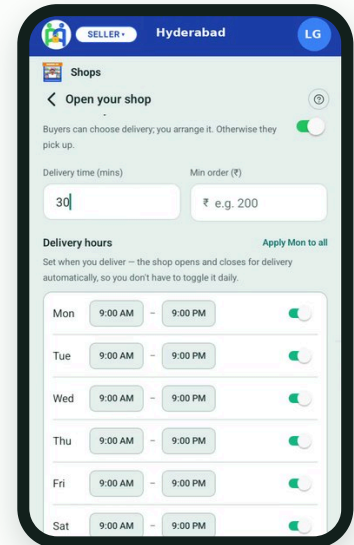
- The name on your board, and what you sell.
- A photo of the front and one inside. The first is what buyers see.
- Stand in the shop and use your current location.

2 Fill your shelf



- Scan barcodes: packed goods come in with name, photo and MRP.
- Or add an item by hand with a photo.
- One product, many sizes. Star the one buyers see first.

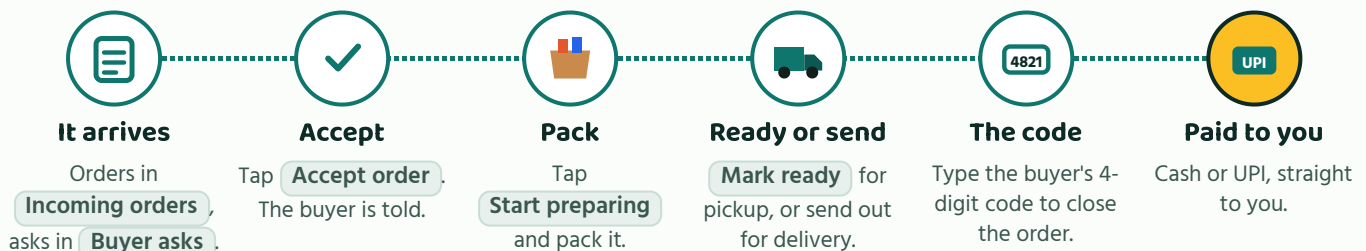
3 Set hours, switch on



- Offer delivery with your time and minimum order.
- Set your hours once and apply them to every day.
- A new shop starts hidden. Switch it to **Shop is OPEN**.

THEN, EVERY ORDER

From order to paid



Settle first. Take the cash or UPI, then confirm the handover. A pickup always has a code. A delivery has one when its total is at or above your code amount; below it, tap **Mark delivered**.

STUCK? THREE WAYS TO GET HELP

● Ask ShopQ

Tap the question mark on any screen in the app.

● Ask a partner

A ShopQ partner near you can set it up with you.

● WhatsApp us

Identity, payments, or anything unsafe.

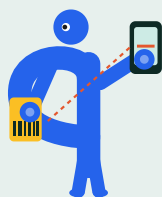
95503 96660



Get the app

shopq.ai

Fill the shelf. Earn trust. Add your team.



Three fast ways to add items

From your shop page: **Items** → **Scan barcodes**, or **Shelf walk**. Prices start at the MRP, and you change them if you sell for less.



Scan barcodes

Scan one pack after another. Each match brings its name, photo and MRP. Scanning a pack you already sell updates it, with no duplicate.



Identify by photo

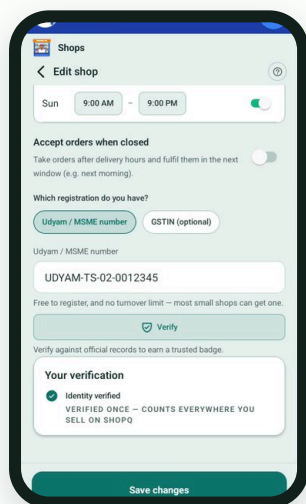
No barcode? Photograph the product, and its label if you can, then pick the right match.



Shelf walk

Pan slowly across one shelf for about 15 seconds. ShopQ reads many items at once and notes which shelf each sits on.

Before you publish, check any row marked "Not matched", because it's a guess. **Stock** is the most one buyer can order at once; it does not go down by itself, so mark an item unavailable when you run out.



EARN TRUST

Your licences on your ShopQ wall

- Open **Edit business** and add your Udyam number, or your GSTIN if you have one. Udyam is free to register, with no turnover limit.
- Tap **Verify**. Numbers checked against official records earn a trusted badge.
- Verify your identity once. It counts everywhere you sell on ShopQ.
- Nothing here is required to sell.

Udyam / MSME

Checked against government records

Verified

GSTIN

Seller-declared · not verified

Not verified yet

TRUST IN YOUR COMMUNITIES

Society approval. If a society you serve has an admin on ShopQ, tap **Request approval**. The admin sees your ShopQ record and decides.

Neighbour vouches. A resident who completed an order with you can vouch for you. Vouches can't be asked for or bought.

YOUR TEAM

Invite up to 5 people by phone number. They sign in with their own number and never see your login or OTP. The shop's details and how buyers pay stay with you.

Owner

Shop details, payments, team

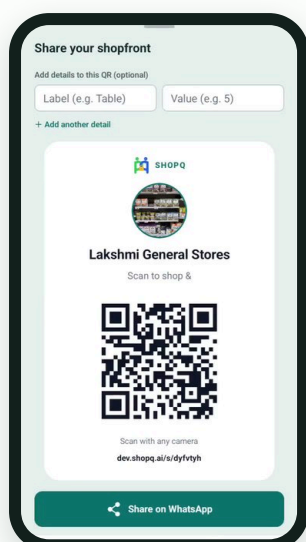
Manager

Items, prices, deliveries, reports, staff

Staff

Accept, pack, hand over, stock in or out

Grow beyond the counter



SHARE YOUR SHOPFRONT

Put your QR on the counter, your link on WhatsApp

On your shop page, tap **Share**. Print the QR and stick it where buyers queue; anyone can scan it with a phone camera. Add a detail like "Table 5" to the QR if you need one. Or tap **Share on WhatsApp** to send the link to your regulars.



Answer buyer asks

Reply "We have it" with a price, or say when it's back.



Delivery days

Deliver to societies on a set day. Totals by block and floor.



Orders when closed

Take orders after hours and fulfil them in the next window.



Places

Sell at a market on Sundays? Add it as a place with that day's time.



One brand, many shops

Group outlets under one brand and one combined rating.



Holidays

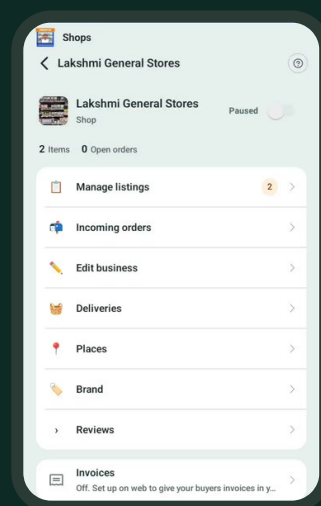
Switch the shop to CLOSED. Your hours handle every other night.

IN THE APP, AND ON THE WEB

Run the whole shop from one page

Listings, incoming orders, deliveries, places and reviews are one tap from your shop page. For desk work, sign in at shopq.ai on a laptop with the same phone number.

- Invoices in your name for every order. Switch them on from the web.
- Bulk upload of your item list.
- Reports on your sales, and your customers in one place.



Know other shop owners? Bring them on.

ShopQ partners set up shops for owners they know, then hand the shop over with a code. The owner runs it from day one. Ask us on WhatsApp **95503 96660**.